WE RUN THE WORLD’S BIGGEST DRUG SURVEY AND HAVE ONE OF THE LARGEST DATA SETS ON CURRENT DRUG AND ALCOHOL USE PATTERNS IN THE WORLD

“...Probability based surveys tell you the size of the drug use problem in your nation. GDS tells you what to do about it”
Dr Adam Winstock Director of GDS

Trying to make a difference in drug programs and policies for your nation? Think GDS.

- GDS is translated into 10 languages and has partners in over 20 countries
- GDS has access to thousands of real-life, real-time stories of people in your country as they make decisions about drug use.
- GDS lets you target, design, and justify intervention programs for different regions of your country, age/gender population segments, and types of harm
- GDS reaches hidden, sentinel and hard to reach populations
- GDS samples allows you to effectively compare population segments - young, old, males, females, gay, straight, clubbers, students, thin people, obese people, vegetarians, those in receipt of psychiatric medications and diagnoses, northerners, southerners.
- GDS can help add numbers and depth to the findings of more rigorous, though less detailed and smaller, survey findings.
- GDS puts you on top of emerging drug trends in your country and major cities

WWW.GLOBALDRUGSURVEY.COM

WHAT GDS WON’T DO FOR YOU

- Don’t look to GDS for national estimates. GDS is designed to answer comparison questions that are not dependent on probability samples.
- The GDS database is huge but its non-probability sample means analyses are suited to highlight differences among user populations.
- GDS recruits younger, more involved drug using populations. We spot emerging drugs trends before they enter into the general population

WHAT GDS WILL DO FOR YOU

- GDS is an efficient approach to gain content rich data that explores diverse health outcomes associated with the use of drugs and alcohol across the population of your country.
- GDS helps you better understand the quantitative dynamics of personal decision-making about drug use, detects regional differences in patterns of drug use and related harm, and informs novel interventions.
- Provides essential, current data on the patterns of use, harms, health and well-being experienced by the full spectrum of users in your country

GDS DATASETS & ANALYSES

- Affordable, easy to use and available now
- GDS is complementary to existing data sources.
- Use core tracking data sets, and consistent methodologies
- Include detailed drug use histories and patterns of use
- Granular demographics: gender, age, sexuality, education & employment, income, educational attainment, clubbing, dietary preference BMI, well-being, psychiatric diagnosis / medication

GDS CAN HELP YOU ACCESS PEOPLE WHO USE DRUGS.

GDS has access to a huge global community of people who have given consent to take part in future GDS projects. If you have research projects whose aims are consistent with our own, we can help you access thousands of people who use drugs in your country or internationally. Want to ask 10,000 cannabis users some questions then come and talk to us.
Novel Psychoactive Substances and the dark net
Prevalence, preparations, source, effect profiling, harms, motivations for use for NPS; Drug purchase patterns and motivations of using the dark net

Cocaine
Price, purchase, routes and patterns of use; emergency medical presentations (incidence, symptom profile & risk factors); poly drug use; treatment seeking

MDMA
Pills, powder, routes and patterns of use; harm reduction; pill testing; emergency medical presentations (incidence, symptom profile & risk factors); poly use

Prescription medication
Source, function (medical v non-medical); problem behaviors; ease of access and medical warnings for 8 prescription opioids, benzodiazepines & Z drugs

GDS team and methods
GDS is comprised of experts from the fields of medicine, toxicology, public health, psychology, chemistry, public policy, criminology, sociology, harm reduction and addiction

Using anonymous on-line research methods Global Drug Survey runs its annual survey in 10 languages and is hosted by partners in over 20 countries.

GDS promises its subjects total anonymity. Survey findings are frank, honest, and revealing. GDS insights into personal decision-making about drug use are unparalleled.

Our international networks of researchers and specialists have extensive experience in data analysis and report writing.

We prepare reports for government, public health institutions, corporate health organizations and policy groups.
The Global Drug Survey network publishes in the highest impact scientific journals in the field drugs and alcohol

A selection of recent academic publications from GDS

Bellis M et al Harms from other people’s drinking. BMJ Open 2015
Freeman TP & Winstock AR Examining the profile of high-potency cannabis Psychol Med. 2015
Winstock A New health promotion for chemsex and γ-hydroxybutyrate (GHB).BMJ. 2015
Winstock A et al Risk of seeking emergency medical treatment following consumption of cannabis or synthetic cannabinoids J Psychopharmacology 2015
Barratt MJ et al The use of the Silk road, the on line drug market place, in the UK, Australia and the USA. Addiction 2014
Winstock, A. R & Barratt, M. J. Synthetic cannabis. Drug and Alcohol Dependence 2013
Winstock AR et al The prevalence and natural history of urinary symptoms among

Our customer and partners include (insert logos instead)
EMCDDA (European Monitoring Centre for Drugs and Drug Addiction)
RTI (Research Triangle Institute) International
City of London Corporation
Mundia Research
ACON (AIDS Council of New south Wales) Australia
North Dublin Drug and Alcohol Regional Task Force
Ibiza Rocks
Vice
The Guardian
The Independent
Zeit-on-Line
Liberation
La Repubblica
Fairfax Media
Cosmopolitan

The best digital health app in the world for delivery of Identification and Brief Advice (Milward et al 2016*). Evidence based smart phone and web based tool that can be tailored to your company, country and language. Adjusting for personal & medical risk factors it provides feedback on cash, calories & standard drinks. We offer population based data reports and signpost into treatment.

We can help keep your venue on top of issues related to alcohol & drug harm. Face to face training for security and bar staff including Responsible Service of Alcohol, white label website harm reduction material and videos for your patrons. We offer consultancy on first aid services and data on new trends in your area.

An ultra-brief (2-4 minutes), tablet based, face-to-face, drug use data collection tool. Mapping recent drug and alcohol use it can be used in community health settings, and the night time economy supporting rapid needs analysis and the detection of emerging drug trends, informing strategic planning and health responses.

We produce a range of straightforward, credible drug education films suitable for a wide range of groups from police, teachers and health workers to parents, festival staff and students. See our show reel of the GDS YouTube Chanel

*Milward et al User Preference for Content, Features and Style for an App to Reduce Harmful Drinking in Young Adults... JMIR MHEALTH AND UHEALTH 2016 IN PRESS