
GLOBAL
DRUG
SURVEY



“Probability based surveys tell you the size of the drug use problem in your nation. GDS tells you what to do about it...”

Dr Adam Winstock
Director, Global Drug Survey

Global Drug Survey runs the world's biggest drug survey and has one of the largest data sets on current licit and illicit drug use patterns in the world.

We produce reports for global media, public health and corporate organisations.

We use our data and expertise to create digital health applications including confidential screening and brief assessment tools, free online harm reduction resources and videos promoting safer use strategies.



Need more data to inform policies and programs in your region?

Think GDS.

- GDS is translated into 10 languages and has partners in over 20 countries.
- GDS has access to thousands of real-life, real-time stories of how people use drugs in your country and how the decisions they make impact upon risk and well being.
- GDS lets you target, design, and justify intervention programs for different regions of your country, accounting for different age-groups and gender, and for several types of harm.
- The GDS sample allows analysis of specific populations, including analysis by age groups, gender, sexual preferences, studying and employment status, nightclub attendance, BMI (Body Mass Index), dietary preferences, place of residence, or mental health status.
- GDS can efficiently add nuance and depth to the findings of more representative surveys, which are often less detailed and based on smaller samples.
- GDS puts you on top of emerging drug trends in your country and major cities.



What GDS will do for you?

- GDS is an efficient approach to gain content rich data that explores diverse health outcomes associated with the use of licit and illicit drugs across the population of your country.
- GDS recruits sentinel, more involved drug using populations.
- We spot emerging drug trends before they enter into the general population.
- Reports published & data available 6 months after collection.
- GDS helps you better understand the quantitative dynamics of personal decision-making about drug use, detects regional differences in patterns of drug use and related harm and informs novel interventions.
- Provides current data on the patterns of use, harms, health and well being experienced by the full spectrum of users.



What GDS won't do for you...

- Don't look to GDS for national estimates of drug use prevalence.
- GDS is designed to answer comparison questions that are not dependent on probability samples.
- While the GDS database is very large, its non-probability sample means analyses are suited to highlight differences among user populations.



Want to ask 50,000 people who use cannabis some questions? Come and talk to us.

We can help you access people who use drugs for your research. GDS has access to a huge global community of people who have given consent to take part in future GDS projects.

If you have research projects whose aims are consistent with our own, we can help you access thousands of people who use drugs in your country or internationally.

GDS datasets & analyses

- Affordable, easy to use and available now - GDS is complementary to existing data sources.
- Uses core tracking data sets, and consistent methodologies to allow tracking over time.
- Includes detailed drug use histories and patterns of drug use.
- Granular demographics: gender, age, sexuality, education & employment, income, educational attainment, clubbing, dietary preference, Body Mass Index (BMI), well-being, psychiatric diagnosis / current medication.

GDS team & methods

- GDS is comprised of experts from the fields of medicine, toxicology, public health, psychology, chemistry, public policy, criminology, sociology, harm reduction and addiction.
- Using anonymous online research methods Global Drug Survey runs its annual survey in 10 languages and is hosted by partners in over 20 countries.
- GDS promises its subjects total anonymity. Survey findings are frank, honest, and revealing. GDS insights into personal decision-making about drug use are unparalleled.
- Our international networks of researchers and specialists have extensive experience in data analysis and report writing.
- We prepare reports for government, public health institutions, corporate health organizations and policy groups.
- The Global Drug Survey network has published in high impact scientific journals in the alcohol and other drugs field. *(see website for further details)*

Bespoke survey development

- GDS can create, build and design your survey. Our expert research team can help you produce academically rigorous and clinically relevant surveys that answer your questions.
- Offering secure, responsive formats supporting continuous data submission and real time monitoring, GDS can compete with the biggest research organisations in the world at a fraction of the price.



Some examples of our datasets:



Cannabis: Patterns & routes of use; comparative effects profiles; vaping; butane hash oil; synthetic cannabinoids, emergency medical presentations, withdrawal n > 130,000.



Cocaine: Price, purchase, routes and patterns of use; emergency medical presentations (incidence, symptom profile & risk factors); poly drug use; treatment seeking n > 50,000.



MDMA: Pills, powder, routes and patterns of use; harm reduction; pill testing; emergency medical presentations (incidence, symptom profile & risk factors); poly drug use n > 70,000.



Source, function (medical v non-medical); problem behaviours; ease of access and medical warnings for 8 prescription opioids, benzodiazepines & zolpidem and related drugs n > 40,000.



Prevalence, preparations, source, effect profiling, harms, motivations for use for NPS; drug purchase patterns and motivations for using darknet and other online markets.



We aim to make drug use safer regardless of the legal status of the drug by sharing information in a credible & meaningful way

Digital health apps & data mapping tools

The drinks meter

(www.drinksmeter.com)

The best digital health app in the world for delivery of Identification and Brief Advice*. Evidence based smart phone and web based tool that can be tailored to your company, country and language. Adjusting for personal & medical risk factors it provides feedback on standard drinks, calories and spend. We offer population based data reports and signpost into treatment. Available for translation.



The drugs meter mini

An ultra-brief (2-4 minutes), tablet based, face-to-face, drug use data collection tool. Mapping recent drug and alcohol use it can be used in community health settings, and the night time economy supporting rapid needs analysis and the detection of emerging drug trends, informing strategic planning and health responses.



Training, consultancy & expert opinion

We offer bespoke training to healthcare professionals from all disciplines. We can help keep your venue on top of issues related to alcohol & drug related harm. Face to face to face training for security and bar staff including Responsible Service of Alcohol, white label website harm reduction material and videos for your patrons. We offer consultancy on first aid services and data on new trends in your area.

* Milward et al 2016

Drug education videos

We produce a range of straightforward, credible drug education films suitable for a wide range of groups from police, teachers and health workers to parents, festival staff and students. See our show reel on the GDS YouTube Channel.



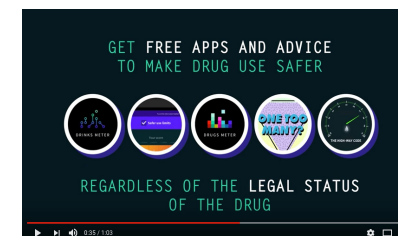
Buying illegal drugs on the 'Silk Road' - as featured on Channel 4 News



Straightforward drug information films from Global Drug Survey



Don't Be Daft



GDS2016 - The Biggest Drug Survey Ever

Free harm reduction resources

www.globaldrugsurvey.com/brand/the-highway-code
www.globaldrugsurvey.com
www.drinksmeter.com
www.drugsmeter.com
www.saferuselimits.com
www.onetoomany.com

